



PIEPS is the global technology leader in developing and manufacturing alpine-safety- products. Outdoor enthusiasts all over the world know PIEPS as a synonym for avalanche transceivers and trust the PIEPS premium products when pursuing their outdoor winter sport activities. For our Headquarter in Lebring we are looking for a

## GLOBAL MARKETING MANAGER (F/M)

In this position, you will expand the brand awareness, sales success and support the knowledge transfer to our customers.

### YOUR ROLE:

- Create brand positioning strategies and objectives for the global market
- Continuously analyze the market and strategy development in accordance to the company objectives and in close alignment with Product Management and Global Sales.
- Establish, implement and lead the global marketing plan and its projects in collaboration with the teams in Innsbruck (AT) and Salt Lake City (USA).
- Create and monitor the annual marketing budget in an efficient manner
- Provide marketing support and consultation to our key accounts
- Develop and drive of the Pieps Corporate Development und Corporate Identity

### YOUR PROFILE:

- Degree in Marketing or Business or similar (university or university of applied science)
- Multiple years of experience in a global brand marketing position
- Experience in working within a global team in a global marketplace
- Very good knowledge in Channel-Marketing, Digital-Marketing, Retail-Marketing
- Good knowledge of sales and distribution
- Fluent English Skills
- Good knowledge of outdoor winter sports

### OUR BENEFITS:

- Be part of a small team that makes big impacts in a company with over 45 years of experience
- Flexible working times
- International environment
- Attractive discounts on PIEPS and Black Diamond goods
- Extensive accidental insurance

The formal minimum salary according to Collective Bargaining Agreement is EUR 46.172. Salary will be determined based on professional experience.

If you are ready to make an impact in snow safety and be a part of our successful team, we look forward to your application at [jobs@blackdiamond.eu](mailto:jobs@blackdiamond.eu)!



**Pieps GmbH**

Human Resources

Taylor Lemon

Parkring 4

AT-8403 Lebring

Phone: +43 1253 7459 387

[jobs@blackdiamond.eu](mailto:jobs@blackdiamond.eu)